

L'appart
renoma

129bis rue de la Pompe
75116 Paris


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from April 15 to July 16, 2022

ANAMORPHOSE

Maurice Renoma

www.renoma-paris.com 

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Maurice Renoma stages a new artistic provocation and welcomes the public at his Appart Renoma to discover a "metarealist" universe. In the continuity of his *Mythologies du Poisson Rouge*, the artist makes his goldfish Cristobal travel not around the world but in virtual reality where, from filter to filter, he enjoys playing with the codes of classical representation.

Freedom of creation and ecological concern remain the central issues of Maurice Renoma's artistic interest, who once again affirms his iconoclastic desire to break the codes: the hybridization accompanying all his work assumes this time the form of a playful and irresistible anamorphosis.

As in his work as a fashion designer, his images become materials and shapes to be modeled and mixed, in order to create bold and original associations. In art as in fashion, Maurice Renoma experiments with the patchwork technique and the reuse of images as if they were tangible elements.

In his approach, the codes of representation are no longer fixed: the modes of figuration are destroyed and recomposed as he pleases in order to push the imagination beyond the beaten track.

Cristobal can thus walk in the world of the image, where the laws of time no longer exist. Selfies, fiction series, video games become the field of action for a character who has forgotten what he was looking for: his identity? Self affirmation? Cristobal just wants to have fun.

Still adapted to its time, the plastic fish seizes the language of contemporaneity and tells us about our existence. 



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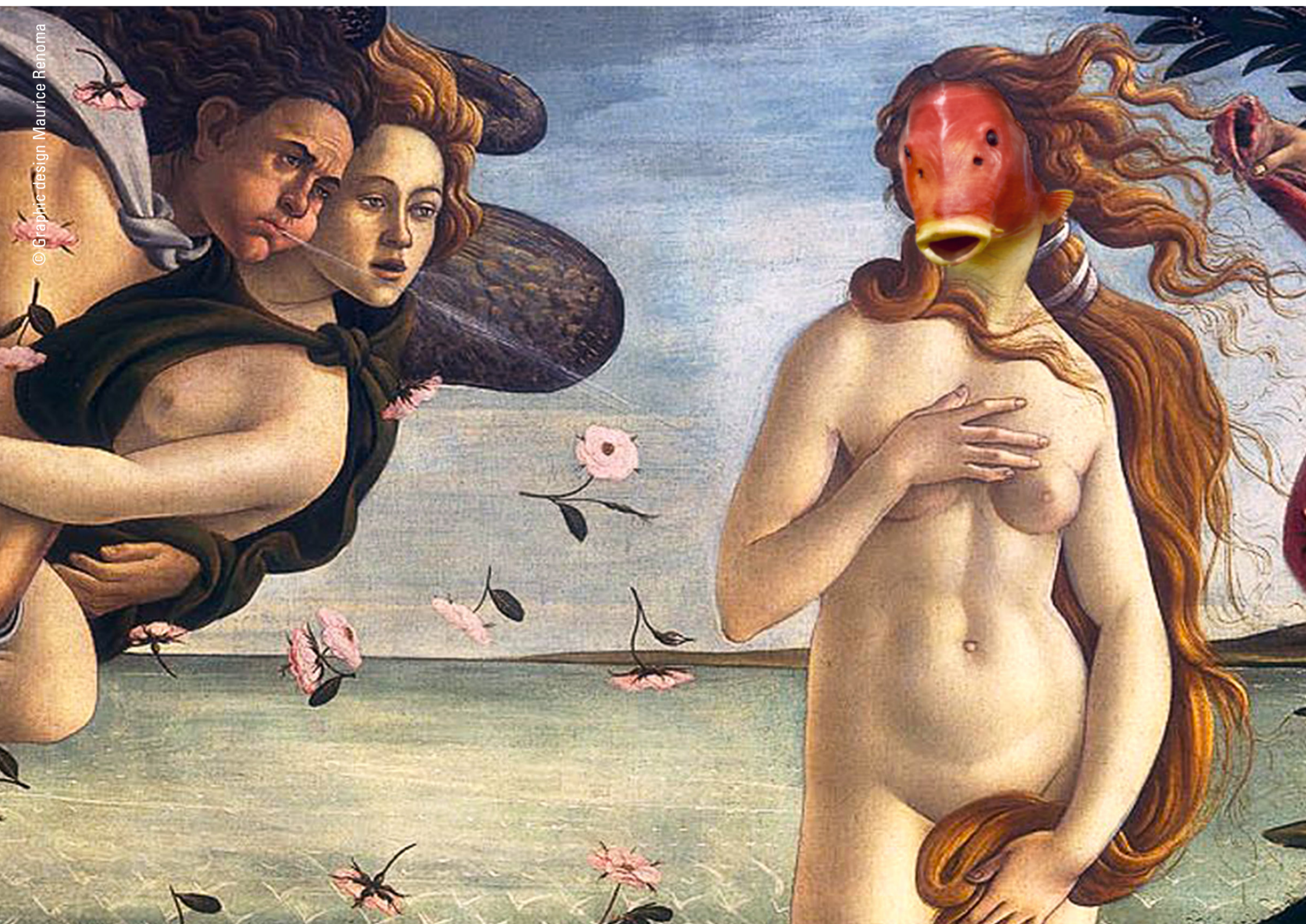
the past

ICONOCLASH: playing with icons

Cristobal takes selfies and becomes the effigy of famous classical paintings: the Venus by Botticelli, the Marianne by Delacroix, the Louis XIV by Rigaud, the Napoleon by Ingres,...

His elongated and inexpressive head replaces that of characters of our historical and artistic heritage, to the point of creating a gallery of portraits where all the protagonists are... Cristobal, the supreme icon!

2 million followers? Seeing is believing!



CONVERSATIONS: talking with time

The classics meet and start a dialogue between eras. What are they talking about when no one is watching? And why is Cristobal the face of these conversations?

The famous goldfish has the power to address contemporary issues and make them universal: it retells the history so that everyone can identify with it and participate in its writing. Apostle of humanity, he delves into the past and comes face to face with it to talk about a shared future.



the futur

STILL LIFE: looking for beauty

Cristobal and the cosmonaut artist set out to explore a near future in search of the beauty that has fled our time. The two adventurers then become modern romantic heroes, embodying the role of protagonists from a visionary video series where the places are abandoned and the human is absent.

Will they be able to find beauty and bring it back to the present?



the present

MARGINS: inventing reality

The present is not enough for Cristobal. He decides to invent his own reality and to create a universe where he can change his appearance with light. He plays with the invisible: through a system of optical illusions, the goldfish enjoys hiding and swimming in the chaotic and overflowing whole of our current representations.

He finds his truth hidden in the dark, in the margins. In the spaces left empty. Where things are transformed and purity is shown, creativity (will) save mankind.



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presents

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Access to the exhibition is free with reservation
from Tuesday to Saturday from 11 a.m. to 6 p.m.



OPENING on Thursday April 14 at 6 p.m.



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