

Maurice Renoma

Cristobal, le poisson rouge

Exhibition on the harbor side - Quai de la République
SAINT-QUAY-PORTRIEUX
Summer 2022



« Autoportrait au poisson » # Maurice Renoma



mauricerenoma.com



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Cristobal, le poisson rouge

This summer 2022, Cristobal the goldfish, faithful companion of designer, photographer and fashion designer Maurice Renoma, criss-crosses the coast of Brittany and invades Saint-Quay-Portrieux's seafront!

The whole city comes alive around this astonishing and endearing plastic character: he swims through spectacular, comical and poetic stagings, pointing his fin at ecological but also societal issues.

See you on Tuesday June 21, 2022 at 5.30 p.m. for the inauguration of the open-air exhibition at the Quai de la République: this will be the starting point for a walk with the artist Maurice Renoma in the footsteps of Cristobal the goldfish's wanderings.

Since their meeting in 2017, Maurice Renoma has taken this artistic alter ego on a journey around the world and through time to denounce the ravages of pollution linked to overconsumption and the degradation of collective memory. Thanks to this golden narrative arc, the artist can create poetic, playful and iconoclastic narratives: the spectators will be led into a teeming and offbeat universe to discover a story of creation.





Cristobal

Cristobal, born of polymers, fed mainly on the 15 million tons of plastic dumped each year in the oceans, without fear of being one of the countless victims discovered dead on the shores.

Protagonist of his latest exhibitions and artistic experiments (*Mythologies du Poisson Rouge*, *Confinement Virtuel*, *Scène Symphonique*, *Anamorphose*), Cristobal is the symbol of Maurice Renoma's ecological and humanist reflection, presented in the form of fables and mythologies.

The City of Saint-Quay-Portrieux presents an open-air course, which leads spectators to follow the adventures of this goldfish: Cristobal has fun drifting along the chaotic currents of representations of our daily lives.



« Face à face aquatique » © Maurice Renoma



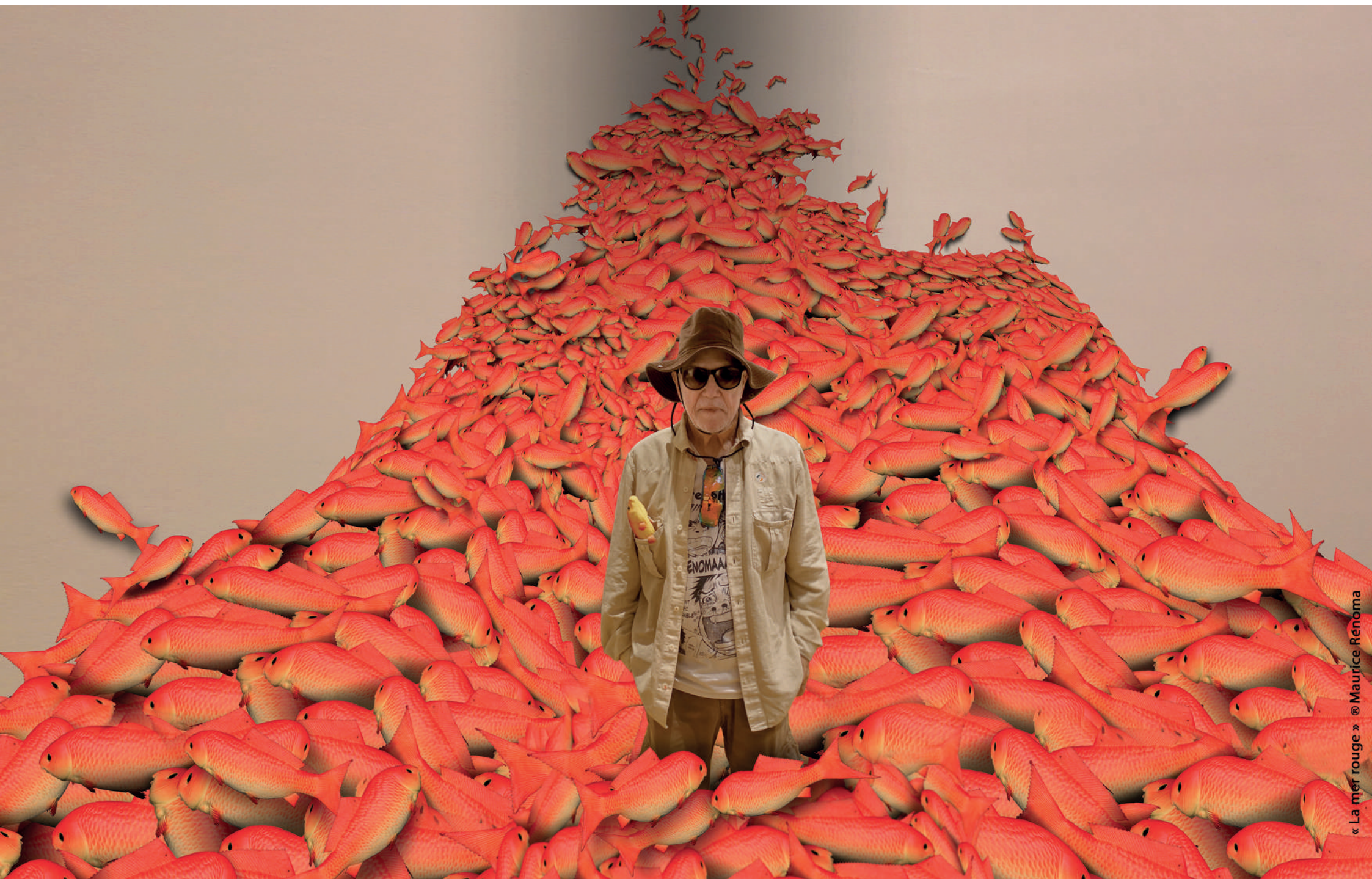
Maurice Renoma

Stylist and photographer, Maurice Renoma is an unclassifiable visionary who knew how to create, from fashion to image, an instinctive aesthetic giving life to a transgressive and abundant universe. It was thus necessary to invent a word to define it: with *modographe*, here are his two main passions intrinsically united.

In 1963, the Renoma boutique opened its doors: considering fashion as an art form in its own right, Maurice Renoma began to express through clothing an original vision freed from any aesthetic prejudice. Renoma shakes up codes and marks a real turning point in the history of style: an entire generation bears his name, the Renoma Generation.

In his artistic approach, he instinctively turns to photography in the early 1990s. It is life itself that becomes the main subject of his creations. His career is presented as a continuous series of experiments and visual productions on different media: he goes from film to digital, from black and white to color, from nude to landscape and still life.

In art as in fashion, Maurice Renoma is self-taught. He experiments with patchwork, reuse and reappropriation freely and without taboos: images and materials become shapes to be modeled and mixed to create bold, original associations.



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OPENING EXHIBITION



Mr. Thierry Simelière, Mayor of Saint-Quay-Portrieux
&
Mr. Maurice Renoma, stylist and photographer
are pleased to invite you to the opening of the summer exhibition
«Cristobal, le poisson rouge», signed by Maurice Renoma

Tuesday, June 21, 2022 at 5:30 p.m.

Meet on the Portrieux promenade ([GPS link](#))

Wandering in the presence of the artist, followed by a cocktail at *Le Poisson Rouge* bar

